



Warner's®: At a Glance

About Warner's

Warner's created the first modern bra in 1904 and remains a trusted leader in intimate apparel today. Warner's bras complement the busy lifestyles of today's women by delivering support, comfort and ease. Our tradition of innovation continues today, as seen in the state-of-the-art comfort features of our Elements of Bliss® collection.

The Warner's Woman

The Warner's consumer is a contemporary woman. Confident and practical, she desires products that effortlessly complement her busy lifestyle. Seeking inspired pieces that help express her feminine style, the Warner's woman is grounded in reality, living her life and managing all the challenges that go along with it.

Shopping Information

Warner's bras are available in department and chain stores nationwide. To view the Warner's collection of bras and find a store near you, visit warners.com.

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